

L.N. GUMILYOV EURASIAN NATIONAL UNIVERSITY



MBA

«MANAGEMENT OF INNOVATION AND DIGITAL TRANSFORMATION OF THE ECONOMY»



2021 year

PURPOSE AND BENEFITS OF MBA «MANAGEMENT OF INNOVATION AND DIGITAL TRANSFORMATION OF THE ECONOMY»

The purpose of the MBA program



Training top managers, who are able to form the company's innovative strategy, define strategic and operational tasks and achieve their achievement using modern knowledge and scientific tools in the field of ICT

Benefits of the MBA program



Guest lectures



Expansion of professional business ties



Increasing professional value in the market



Improving leadership and entrepreneurial skills



Development of a personal communication strategy and business management



Defense of the final master's project in the form of a presentation

KEY PARTNERS

1. Universities:

- Moscow Technical University of Communications and Informatics (Russia, Moscow)
- St. Petersburg State University of Telecommunications named after prof. M.A. Bonch-Bruевич (Russia, St. Petersburg)
- other foreign universities

2. Strategic partners:

- JSC «Samruk Kazyna»
- JSC «National Information Technologies»
- JSC «State Technical Service»
- Group of companies JSC «Kazakhtelecom»
- JSC «Transtelecom»
- Beeline group of companies
- Consolidation of legal entities «National Telecommunication Association of Kazakhstan»
- Consolidation of legal entities «Kazakhstan Association of IT Companies»
- Kazakh Academy of infocommunications
- Coursera



The structure of the MBA educational program (90 ECTS credits, 1.5 years)



1. Module of disciplines on the formation of mandatory basic competencies and final certification



2. Module of disciplines on the formation of financial competencies



3. Module of disciplines for the formation of professional competencies



4. Module of personal development disciplines and formation of leadership qualities



INTERNSHIP ABROAD:

Moscow Technical University of Communications and Informatics, Moscow

St. Petersburg State University of Telecommunications named after prof. M.A. Bonch-Bruевич, St. Petersburg

ITMO University, St. Petersburg
and other foreign universities



СПб ГТУ)))



EXPERTS AND TEACHERS OF THE MBA EDUCATIONAL PROGRAM



DURMAGAMBETOV ERLAN DMITRIEVICH

Managing Director of JSC «Samruk Kazyna»



TIKHVINSKY VALERY OLEGOVICH

Doctor of Economic Sciences, Professor of the Bauman Moscow State Technical University, Chief Researcher of Federal State Unitary Enterprise Radio Research and Development Institute (NIIR), member of the Presidium of the Russian Academy of Natural Sciences, Academician of the Russian Academy of Natural Sciences



KOTOV VICTOR IVANOVICH

Candidate of Technical Sciences, Associate Professor, Department of Management and Modeling in Socio-Economic Systems, St. Petersburg State University of Telecommunications named after prof. Bonch-Buevich



SEILOV SHAKHMARAN ZHURSINBEKOVICH

Doctor of Economic Sciences, Candidate of Technical Sciences, Professor, Dean of the Faculty of Information Technologies of L.N. Gumilyov Eurasian National University, Academician of the National Academy of Natural Sciences of Kazakhstan, Academician of the International Academy of Communications



SATYBALDINA DINA ZHAGYPAROVNA

Candidate of Physical and Mathematical Sciences, Associate Professor, Head of the Department of Information Security, L.N. Gumilyov Eurasian National University

GUEST LECTURERS



Baymenov A.M., First Chairman of the Steering Committee of the Astana Hub in the Field of Civil Service



Musin B.B., Minister of Digital Development, Innovation and Aerospace Industry of the Republic of Kazakhstan



Nurov K.I., Doctor of Business Administration, Deputy of the Mazhilis of the Parliament of the Republic of Kazakhstan



Kanafin B.B., General Director of LLP «Documentolog»



Raisova G.M., Chairman of the Coordination Council of the Association of HR-Managers of the Republic of Kazakhstan

RULES FOR ACCEPTING DOCUMENTS

Application deadline

- ✓ is October 30, 2021

Requirements for applicants:

- ✓ completed higher education
- ✓ work experience in the ICT industry - at least 3 years

Upon admission, the applicant must:

- ✓ Application in the prescribed form;
- ✓ Motivation letter, 2 pages;
- ✓ Copies of undergraduate diplomas.



Full-time form of education



Duration of training **2** years

(1.5 theoretical training + 0.5 preparation of a master's thesis)



Language of instruction: **Kazakh / English / Russian**



Tuition fee: **1.8 million tenge for a full course of study**

Enrollment to the program: **2-3 times a year**

Corporate groups: **from 8 people**



Contact Information

SEILOV SHAKHMARAN ZHURSINBEKOVICH

Dean of the Faculty of Information Technology
Candidate of Technical Sciences, Doctor of Economic Sciences,
Professor, Academician of the National Academy of Natural
Sciences of Kazakhstan, Academician of the International
Academy of Communications

Work phone: + 7 (7172) 709500, ext. 34200

Mobile phone: + 7 701 111 5299

e-mail: seilov@kai.kz, seilov_shzh@enu.kz

Link to the educational program in the register of the MES RK:

http://esuvo.platonus.kz/#/register/education_program/application/37210

